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Providing Security News for ASIS International Region 6

The RVP Perspective

By George Quin, CPP, ISP - ASIS Region 6 RVP

2009: Embracing Change & Sharpening Saws

2009 is shaping up to be a truly challenging year for Texas security professionals. Our national economy is the midst of a major recession, while our unemployment rate is steadily rising. Both are strong warning signs highlighting the potential for changes in our approach to security. The Chinese sinograph for *change* aptly combines the characters of *threat* and *opportunity*. As your new Regional Vice President (RVP), my mission is essentially helping Chapter Chairs minimize the former while maximizing the later.

Corporate security management consultant Dennis Dalton described our emerging security environment as the "*Total Asset Protection Era*". Information technology security and physical security are converging with business continuity planning under an organizational umbrella known as Enterprise Security Risk Management. CSOs are increasingly expected to demonstrate proficiency in the highly diverse skill set required to effectively and efficiently manage this umbrella. To be a successful security professional in this era means embracing a broad new set of security skills, some of which didn't exist even a decade ago. The twin responsibilities of protecting others from harm and preventing loss demand a heightened sense of professionalism. Self-help guru Stephen Covey popularized the famous admonishment, "*Sharpen the Saw.*" I'm committed to providing Region 6 members with multiple opportunities to enhance their professional knowledge and promote their career development. I strongly desire that member participation in ASIS International always checks off in the value-added box.

But to be completely honest, I must admit that I can't do it for you nor can your Chapter Chair. It remains up to YOU to actually choose to sharpen YOUR saw.

If your involvement with ASIS is limited to skimming the latest issue of *Security Management*, it's time to lift your head up and recognize gale force winds of economic change are blowing across the America. You can chose to either ride these winds or get left behind in the dust. Lifetime employment with a single organization is vanishing. "*Riding the wind*" as a security professional means deliberately choosing to get (re) involved with ASIS: attending monthly chapter meetings; committing to finally studying for the CPP/PSP/PCI certification you've been procrastinating about; deciding to broaden your professional horizon by signing-up for live and virtual security training seminars; and finally, volunteering to actively serve on a chapter committee. Why? Because it's time to acknowledge that your security peers are pulling ahead of you. They have already concluded there is no career substitute for active participation.

If you want some real employment insight, ask any Generation Xer their opinion about job security. I'll bet a pitcher of your favorite beer that the advice coming out of their mouth involves the word "*networking*". And they aren't just referring to the Web, although some mistakenly believe that's what is really meant. While computers are invaluable data search engines, they are not your primary means to job security in today's marketplace. Consider this modern twist on an old employment adage: "*It isn't just what you know, and it isn't just who you know. It's actually who you know, who knows you, and what you do for a living.*" Effective networking requires actively participating in professional groups like your local ASIS chapter.

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When I was Chapter Chair, I had three general leadership objectives for my chapter. As your new RVP, I have essentially the same leadership objectives for Region 6 plus one more. My first objective is to help ensure multiple opportunities exist at the regional and chapter level for member professional development and knowledge certification. My second objective is to help support forums designed to share the best practices in the field of security management. My third objective is to help promote social networking activities which in turn create the job connections necessary for viable security career paths. My fourth objective is ensuring our Texas chapters receive well-deserved recognition from ASIS HQ and their global counterparts for sustained superior performance. I intend to partially fulfill these objectives by providing reliable regional level communication venues via our newsletter, web site and consolidated event calendars which should help Region 6 members stay better informed of opportunities, forums, networking events and chapter triumphs.

I say "partially" fulfill, because even though our modern communication technology provides us with amazing tools, it still takes committed people to make organizations like ASIS International really work. I want to thank my North Texas colleague John Hewitt for his superb leadership as Region 6's RVP during the past two years. I also want to thank George McNenney, Charles Hutchinson and Vern Williams for having ably served as Assistant Regional Vice Presidents (ARVP) during 2008.

For our 2009 Region 6 Executive Leadership Team (ELT), I consider myself extremely fortunate having retained three CPP certified and experienced past chapter chairs to serve as our new ARVPs. ARVP Matt Silcox, from Houston, is the Regional Chapter Liaison (RCL) for the Houston and North Texas Chapters. He is also serving as our Region 6 Financial Director, advising the ELT and our regional Chapter Chairs on ASIS financial record keeping and reporting requirements. ARVP Henry Camacho, from El Paso, is the RCL for the El Paso-Juarez and Texas Panhandle Chapters. He is also our Region 6 Communications Director with responsibilities for advising on chapter web site management and newsletter preparation. Our third ARVP is Philip Farina, from San Antonio, who is the RCL for the San Anto-

nio, Texas Gulf Coast and Austin Chapters. He is also our Region 6 Certification & Training Director and is responsible for advising on ASIS certification and training programs. Together these ARVPs bring a vast wealth of leadership experience and professional knowledge to the ELT. In addition, Jon Gann has temporarily joined the ELT for 2009 as the SRVP for the Houston area. SRVP Mike Crocker will continue serve as the senior adviser to the ELT for the rest of Region 6.

Your new Region 6 ELT has been busy.

On November 25th, the ELT attended the annual Regional Leadership Training Seminar held at Texas Instruments Headquarters in Dallas. Matt Mantione, ASIS HQ Chapter & Region Liaison, led a day-long orientation training course for new Region 6 chapter officers and ELT members. ASIS procedures and policies were reviewed and ASIS web site features were demonstrated. The training concluded with breakout groups discussing issues and topics relevant to each chapter leadership position.

On December 23rd, the ELT held its first meeting via teleconference. RVP/ARVP roles were reviewed and chapter leadership gaps in 2009 were identified for corrective action. Plans were reviewed for updating our regional web site and newsletter. A goal was established to promote 100% chapter participation in the AJ Cross Awards for 2009. (Cross Awards are given by the ASIS Foundation to a total of 30 chapter-nominated ASIS members allowing them to attend a free ASIS certification study seminar either live or on-line during the next 12 months.)

I traveled to Washington D.C. to attend the ASIS Volunteer Leadership Meetings during mid-January. I participated in RVP informational briefings led by SRVPs and ASIS HQ staff. I was also allowed to observe during the ASIS Awards Committee judging.

The Houston Chapter received ASIS Award Group 7's "2008 Chapter Website of the Year". The North Texas Chapter received a notable Honorable Mention in this same award group category. Houston also received an Honorable Mention for ASIS Award Group 7's "2008 Newsletter of the

Year". My congratulations to both of these chapters and their members for their award-winning efforts! I hope to see all Region 6 Chapters submitting award application packages during the 2009 competitive cycle.

On January 21st, the ELT held its second teleconference meeting. We discussed regional finances. While starting off debt-free, there was only \$40 left in the Region 6 bank account with projected communication expenses for 2009 in excess of \$2,700. A decision was made to request direct financial support from our Chapters while soliciting for vendor advertising on our web site and newsletter. The ELT held its 3rd and 4th teleconferences on February 18th and April 1st with the focus on certification programs, upcoming chapter award opportunities, tax reporting requirements and the regional scholarship program. Plans were made to provide various "training packages" to our chapters.

The ELT exists primarily to help our chapters be successful in meeting the needs of their members. I hope many of you decide to make 2009 the year you sharpen your saw. Actress Helen Hayes often proclaimed, *"If I rest, I rust."* As security professionals, we simply can not afford the luxury of being rusty. I look forward to serving as your RVP and working with your Chapter Chairs. I will be traveling to each chapter site in Region 6 during the next few months to meet with chapter officers and the general membership.

Thanks for your support. George

ARVP Report

By Matt Silcox, CPP - Region VI ARVP and Regional Chapter Liaison for Houston and North Texas

HOUSTON CHAPTER

2009 has gotten off to a good start at the Houston Chapter. The speaker at the January 21st meeting was Deed Vest, the Director of Security for Technology Projects and Export Controls at the United Space Alliance. He explained the responsibilities that he has in ensuring that companies are compliant with US laws regarding the exportation of technologies to foreign countries.

The February 18th meeting featured newly elected Harris County Sheriff Adrian Garcia. Howard Belfor - Regional VP, ADT - ASIS Physical Security Council Chairman, spoke at the March 18th meeting and on April 15th Andrew Bland, III - Special Agent in Charge of the FBI Houston Office addressed the chapter.

On June 3rd, the Houston Chapter will be hosting its Annual Training Seminar at AIG in Downtown Houston. Their 19th Annual ASIS Golf Tournament will be held at the Willow Creek Golf Club on October 19th. More information on both events is available on the chapter's award winning website: www.asishouston.org.

The Houston Chapter meets every 3rd Wednesday at 11:30 am. Starting on May 20th, the Houston Chapter will be shifting its meeting location to the Hess Club located at 5430 Westheimer Rd, Houston, TX 77056. The Hess Club phone number is (713) 627-2283.

NORTH TEXAS CHAPTER

2009 holds lots of promising events at the North Texas Chapter. They meet on the 2nd Thursday of each month from 11:30 - 1:30 at the Texas Instrument HQ, 12500 TI Boulevard, Dallas, Texas 75243.

The North Texas chapter holds an annual Law Enforcement Appreciation Night (LEAN) that is widely renowned and attended by hundreds. 2009 will be the 45th year for the event which I believe may be the largest LEAN of any chapter in ASIS! The event is May 15, 2009. Look for more information on the chapter's website at www.ntx-asis.org.

On October 1, 2009 there will be an Emergency Management Seminar hosted by ASIS/Texas Instruments. This should be an informative session, so be sure to attend! See notice on www.ntx-asis.org.

Region 6 Texas Star Newsletter

If you have any suggestions or articles to submit contact Henry Camacho, Editor, henryc@tmomail.net

ARVP Report

By Philip Farina, CPP, CLSD

ARVP Austin, San Antonio and Gulf Coast Chapters
State Director of Education and Certification



As your newest Assistant Regional Vice President responsible for Austin, San Antonio and Gulf Coast Chapters, let me introduce myself. My name is Philip Farina. Currently my position is CEO and Principal Security Consultant for Farina

& Associates, Ltd.

I am proud to say that Texas has been at the fore-

ASIS International Region 6 Officers

Sr Regional Vice President (SRVP) Groups 6 & 7B

Michael Crocker, CPP, CSC

(281) 543-3960 - mcrocker@mikecpp.com

Sr Regional Vice President (SRVP)

Houston 2009 (Temporary for Houston)

Jonathan Gann

(816) 333-6299 x149 - Jon.Gann@niscayah.us

Region 6 Regional Vice President (RVP)

George Quin, Jr. CPP, ISP

(817) 763 3406 - george.quin@lmco.com

Assistant Regional Vice President (ARVP)

Regional Communications Director

Henry Camacho, CPP

(915) 253-9150 - henryc@tmomail.net

Assistant Regional Vice President (ARVP)

Regional Certification & Education Director

Philip Farina, CPP

(210) 286-0649 - dir_ops@enterprisingsecurities.com

Assistant Regional Vice President (ARVP)

Regional Financial Director

Matt Silcox, CPP

(713) 410 -2940 - mbsilcox@gmail.com



front of ASIS International Our past success is the reason 2009 is going to be a **BIG** year. Some may think it is time to relax and rest on our previous laurels. On the contrary. It's really time to rise above the rest and take **ALL** of our chapters to new heights. There is strength in OUR numbers. **We can do it, together.**

There are many benefits to being a member of not only ASIS Intl., but also a supporting member of our local Texas Chapters. One of which is Educational Programs.

In my dual role as State Director for Education and Certification, I will be researching Texas for upcoming educational programs, seminars and conferences that I feel may be of value and interest to you and will be listing them in our newsletters and website. Do you know of any programs that are available? Please let me know and I will make sure that the information gets out to all of our chapters in the appropriate manner.

So now you are probably saying to yourself, How can I help Region 6? Tell us about security-related job openings within your company. They can be supervisory staff positions on up to executive level. Our Texas members might be able to help you fill them. How about job leads from other companies? Sure, we would like to hear about those, too. Are you getting a promotion or title change? Being put in charge of additional departments or facilities? Let us know. Have you completed a new certification or a degree? The members are always interested. Do you want recognition? Have you written any articles, lately? Try your hand and write a security-related article for the newsletter. Reviewed any good security books or security products? Inquiring ASIS International members want to know. Lastly, would you or your company be interested in advertising in the newsletter or on the Region 6 website? Of course we can help you there. And our advertising rates are quite reasonable.

Why Get Certified?

The CPP, PSP and PCI Certifications are without a doubt the most popular and professional security credentials that an individual can acquire.

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The simple answer is that to remain as competitive as possible today, you must be certified. The bar has been raised in the security profession and employers, contractors, governments, and even clients are now taking additional steps to ensure that they are hiring or working with the most skilled and knowledgeable individuals in the business.

Have you conducted any job searches, lately? It's easy to see how many professional and management-level positions with security/risk responsibilities are now requiring potential employees to either already maintain or be eligible for CPP, PSP or PCI certification within 6 months of being hired.

If your career plans include future security management positions, the only way to stay on top of the game will be to acquire a credible certification. Training within areas specific to your career is one of the best things you can do for yourself if you are planning to remain in that field for the rest of your life.

Continuing education can not only give you a stronger competitive edge in the workplace but it also enables you to retain a more secure position realizing a better salary and benefits. Of course, the more training that you can obtain within your field, the more likely you are to becoming recognized as an authority. This fact can be very attractive to those who look for notoriety from their employers or those who wish to work for themselves in the future.

How about taking your proficiency at your current duties to a new level so you can do more or better work in less time? Is that not motivation enough?

There is no better time than the present to obtain your first professional security certification or make plans to obtain a second one. Certification details can be found here:

<http://www.asisonline.org/certification/index.xml>

The Tax Man Says...

The U.S. Government is happy to accept your professional education and certification as a deduction. All expenses of Continuing Education (including registration and tuition fees, testing fees, required equip-

ment, travel, meals, and lodging) taken to maintain and improve your professional skills are tax deductible. Please consult with your accountant or tax filing representative for specific details.

The Timothy J. Walsh Award

The *Timothy J. Walsh APC I Award* pays tuition, transportation, and hotel costs (room fee and taxes for five nights) for an ASIS member to attend an ASIS Assets Protection Course (APC) I. This is by far one of the best award programs available to ASIS Intl. members. The award is given twice a year. Full details and application can be found here:

http://www.asisonline.org/foundation/noframe/scholarships-awards/walsh_award.html

Speakers Bureau

Region 6 is developing a speakers bureau that will allow chapters to select professionals for presentations at their monthly meetings and special events. If you are interested in helping the Texas chapters with this endeavor, please contact me for details.

I look forward to the rest of 2009 with vision and purpose. Should you have any questions about the above and need further information or if you need my assistance with a security concern, please don't hesitate to contact me.

Philip Farina, CPP, CLSD
dir_ops@enterprisingsecurities.com

Newsletter and Website Sponsorship

Companies interested in sponsoring Region 6 by placing their company logo banner on the ASIS International Region 6 website (<http://www.asisregion6.org>) and business card in the Quarterly Newsletter should contact Henry Camacho, CPP for placement agreement at henryc@tmomail.net.

Annual \$600 fee includes both:

- Newsletter Business Card
- Website Banner

Region 6 Financials

By Matt Silcox, CPP - Region VI ARVP
and Regional Financial Director

In the coming year chapter finances will be much tighter than they have been in years past and it is important that chapters in our region familiarize themselves with the Chapter Financial Handbook that ASIS International has prepared and that is posted online at the Region 6 website www.asisregion6.org under the Resources tab.

There is good information on how chapter finances should be handled and important tax filing requirements that must be met. The chapter finances should be audited each year using the audit checklist contained in the Financial Handbook. Newly elected officers should fill out and sign the Conflict of Interest statement located on Page 6 of the handbook.

As far as Region 6 finances, the outlook is much brighter than at the beginning of the year. We have sponsorships from Argyle Security; the ASIS Houston and Austin Chapters; Wackenhut G4S and Michael Crocker, CPP & Associates. You can check the website to links to these organizations. We are working on several other companies to become sponsors.

Each month every ASIS chapter must submit a report to ASIS HQ detailing income and expenses and chapter equity.

In addition a yearly tax report is due by May 15th for chapters that had more than \$25,000 in gross receipts for the previous year ending December 31st, an IRS Form 990 is required. Each chapter that has gross receipts under \$25,000 is required to file IRS Form 990EZ by May 15, 2009 and yearly after that.

For more information and to obtain the required forms go to the IRS webpage at:
<http://www.irs.gov/charities/article0,,id=201398,00.html>.

I am available to the treasurers of all chapters in Region VI to assist in any way in meeting the requirements that are put in place by ASIS International and the IRS. In coming newsletters I will provide more detail on this paperwork as well as recommendations from my experience in chapter leadership on creating and maintaining sources of funding for the chapter.

New ASIS International Chapter Community Service Award

By George Quin, CPP, ISP - ASIS Region 6 RVP

Since the inception of ASIS, local chapters have been typically led by community-service minded members committed to having their chapter actively support worthy charitable causes. Our code of conduct as security professionals effectively inspires such service to others. ASIS chapters regularly raise monies for law enforcement organizations, abused and disadvantaged children, wounded military members, food pantries and grieving families who have lost a loved one. Texas chapters for many years have been organizing annual charity golf tournaments for the

"Award" Continued on page 7.

ASIS International Region 6 Chapter Chairman Listings

North Texas

Michael Finnegan, CHS III
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m-finnegan@ti.com

Houston

Tom Hamilton, CPP, CPC
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El Paso/Juarez

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Texas Panhandle

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Mark Bennett, CPP, CSC
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San Antonio

David Hook, PSP
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families of fallen police officers and similar causes. They long embraced "giving-back" to their fellow citizens above and beyond their traditional security association roles.

During Volunteer Leadership Meetings held this January, the ASIS Awards Committee received funding authorization from the ASIS Board of Directors to create a brand new *Chapter Community Service Award* that not only recognizes chapters for their exemplary community service, but also allows them to make a difference. **Starting in August 2009, a matching donation of up to \$1,000 will be made each year by ASIS International Headquarters to the specific community charity funded by the Community Service Award chapter winner in each ASIS Award Group.** This recognition effort will be completely separate from and may not include any existing ASIS Foundation award program activities. **All community service award events must have occurred in 2008.**

General Award Criteria:

- Amount spent and the percentage of monthly treasury balance used.
- Documented member-hours expended in

charitable effort.

- Percentage of chapter membership involved.
- Explanation why this beneficiary was chosen and the compelling need for receiving the award.
- Characteristics of the beneficiary and how they align with ASIS goals.
- Chapter involvement and impact.
- Media coverage received.

Chapter Chairs need to submit completed application packages to their RVP by May 15th. RVPs will forward all qualified applications to ASIS HQ by May 22nd. The ASIS Awards Committee will make its chapter award recommendations to the ASIS President during the Volunteer Leadership Meetings in June.

The specific award requirements and application form are described in ASIS Policy & Procedure 7016 and can be downloaded from www.asisregion6.org "Resource" tab.

I strongly encourage all Region 6 Chapter Chairs to submit their completed application packages to me for qualified community service activities that occurred during 2008.

Region 6 Supporters

(Click graphic to visit their website.)





Region 6 Award Groups

These are the ASIS International chapter peer award groupings for Region 6 for the 2009 competition period for the *I.B. Hale Chapter of the Year Award*, *Chapter Community Service Award*, *Chapter Newsletter of the Year Award* and the *Chapter Web Site of the Year Award*. Each chapter's size and subsequent peer grouping is determined from ASIS HQ membership records as of 1 January 2009. The member count is in brackets.

- Award Group 1 (40 chapter members or less)
 - o Texas Gulf Coast (Chapter # 108) <20>
 - o Texas Panhandle (Chapter # 253) <21>
- Award Group 2 (41 – 70 chapter members)
 - o El Paso/Juarez (Chapter # 112) <44>
- Award Group 5 (160 - 300 chapter members)
 - o Austin (Chapter # 179) <169>
 - o San Antonio (Chapter # 092) <161>
- Award Group 6 (301- 574 chapter members)
 - o North Texas (Chapter # 010) <565>
- Award Group 7 (575 or more chapter members)
 - o Houston (Chapter # 012) <613>



2009 Calendar of Events Around Region 6

May 6, 2009

**Downtown Security Directors
Association (DSDA) Vendor Show**
Dallas

www.ntx-asis.org

May 14, 2009

San Antonio Chapter

Law Enforcement Appreciation Luncheon
Contact James Glowacki at
glowacki.james@heb.com

May 15, 2009

North Texas Chapter

**Annual Law Enforcement Appreciation
Nite (LEAN)** Go to www.ntx-asis.org for
more information.

May 20, 2009

Austin Chapter 13th Annual Golf Classic

Contact Wayne Archambault, 512-296-8901
or Click for registration form.

June 3, 2009

Houston Chapter

Chapter Training Seminar

www.asishouston.org

ASIS Award Submission Deadlines

Community Service Award due by **May 15th**
to Region 6 RVP.

Chapter Website of Year Nominations due by
May 15th to Region 6 RVP.

Criscuoli Volunteer Leader of the Year due by
May 15th to ASIS HQ Member Services.

PCB Organization Of Merit Award due by
June 1st to ASIS HQ Certification Board.

PCB Individual Certification Award due by
July 1st to ASIS HQ Certification Board.